

Message On a Blanket Celebrates 5 Year Anniversary.

Message On A Blanket celebrates their 5 year anniversary this month. Message On a Blanket is an online company that embroiders and delivers personalized blankets with a hand written note.

“It has been an interesting 5 years,” says entrepreneur Bob Liddle. “Initially our focus was on the end user, fortunately a number of corporations started using us exclusively for their gift to every child born within their company. That has kept us afloat during the last year and a half.”

Message On a Blanket specializes in celebrating the birth of babies with unique, personalized baby blankets. They offer 3 different colors of blankets, white, white or baby blue with many thread colors. They come embroidered with the name or initials of the newborn as well as the birth date, height and weight. The quality blankets are made from hypoallergenic polyester fleece and are sized 30 by 40 inches, they fit easily into bassinets, cribs or strollers.

Message On a Blanket is set apart by its emphasis on the personal touch – a handwritten note on a white, linen-finished note card accompanies each blanket, and the envelope is addressed by hand, using the customer’s return address so the recipient will immediately know who to thank. A flat fee of \$25.00 covers the embroidered blanket, a handwritten note and speedy shipping.

“When we had our children, we would receive gifts with so much marketing, we literally did not know who it was from,” says Bob Liddle, president and founder of Message On a Blanket. “Our goal is to provide a simple way for busy professionals to give meaningful, personal gifts on special occasions that is extremely personal.”

Message On a Blanket is an Internet-based business located at www.messageonablanket.com. To create the perfect personalized gift, customers simply go online and select the blanket and thread color, type in the embroidery and note contents, and pay a flat fee. The blankets ship via U.S. Mail within 1-2 days. Though specifically designed for newborns, Message On a Blanket products can be tailored to fit any special occasion, including weddings and graduations. Contact Message on a Blanket at www.messageonablanket.com or bob@messageonablanket.com

www.prsurvival.com

About the Author

Message On A Blanket

Bob Liddle

www.messageonablanket.com

Source: <http://www.prsurvival.com>