

LONESOURCE CHOOSES SMARTGROWTH TO BUILD CORPORATE LEARNING PORTAL

Today Lonesource, a Triangle Fast 50 company that helps businesses quickly and easily obtain everyday products and services they rely on to conduct business, chose SmartGrowth Inc., a local training and talent management company, to build their employee education and learning portal to be called Lonesource University.

Lonesource University will be a comprehensive learning solution that provides Lonesource employees with access to e-learning courses, developmental resources, podcasts, assessments, and informal collaborative learning. SmartGrowth is also developing an e-learning-based new hire orientation to help onboard new employees more efficiently. The inspiration and need for this program emerged from the rapid growth Lonesource has experienced over the past several years. Despite the economic conditions, Lonesource's 2010 growth is expected to be 10 percent organic and 30 percent through acquisition.

Bradley King, CEO of Lonesource said, "Given our continual growth, we have a need to help our new employees understand our mission, vision, and values and to develop the skills necessary to meet our customers' needs."

Tommy Re, CEO of SmartGrowth, commented that "high performance companies recognize the need to provide a variety of resources for their employees' learning and growth." Mr. Re continued on to praise Lonesource's dedication to employee education by saying, "Lonesource University is an investment in the people of Lonesource and is helping them perform to their fullest potential."

About Lonesource Inc.

Lonesource sells and delivers more than 200,000 consumables to corporations of all sizes at competitive prices. The company provides consumable categories well beyond office supplies and distinguishes itself in the marketplace by combining its extensive category offerings with business process optimization services and state-of-the-art technology. Lonesource is headquartered in Cary, N.C. and has been serving geographically dispersed companies since 2000. For more information, visit www.lonesource.com.

About SmartGrowth Inc.

SmartGrowth is a learning and talent management company that helps clients maximize the capabilities, engagement, and performance of their greatest resource—people! For more information, please visit our Web site at www.smartgrowthinc.com.

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