

Wake Tech Series Offers Website Basics & Social Media Strategies

How to go from simple website creation to successfully marketing a product or service via the Web is the focus of 4 classes at the Western Wake Tech Campus, beginning March 4. "The Web, YOUR Marketing Tool to Advancing Your Business Using the Web & Social Media" is the title of this comprehensive series taught by Martin Brossman, Raleigh success coach, trainer and author. The series is co-sponsored by the Cary Chamber of Commerce and Wake Tech Small Business Center, scheduled from 11:30 am to 1:30 pm. on consecutive Thursdays. Cost is \$79.00 for the complete series.

Dates and sub-topics for the classes are: March 4 "Easy Website Development for Almost No Cost; March 11 "Driving Traffic to Your Website; March 18 "Using Social Media for Marketing, Useful Information and Reputation Management; and March 25 " Staying Connected to Your Customer and Maximizing Your ROI with the Web.

Registration is available online at this link: <http://webadvisor.waketech.edu>
For further information or questions, call Martin Brossman at 919-847-4757.

#

Contact Martin Brossman:
919-847-4757
Martin@CoachingSupport.com
<http://www.pronetworkingonline.com>

www.prsurvival.com

About the Author

Martin Brossman:
919-847-4757
Martin@CoachingSupport.com
<http://www.pronetworkingonline.com>

Source: <http://www.prsurvival.com>