

Brossman Teaches Social Networking Focus at PPNC Convention 3-01-10

Professional Photographers of North Carolina are convening this week to zoom in on current products and marketing trends, with a day-long focus on the timely theme of "Social Networking to Enhance your Bottom Line" in a seminar presented by Martin Brossman.

Brossman is a Raleigh success coach and social media expert who speaks throughout North Carolina on social networking and other business-building topics at community college Small Business Centers and Chambers of Commerce sponsored events. PPNC Convention attendees will receive his latest book, the North Carolina edition of Brossman's Social Media and Online Resource Directory for Business. Martin Brossman also offers customized social media training for organizations, from brief workshops to full-day intensives, to add value to their membership.

The PPNC Social Networking seminar takes place at the Sheraton Imperial Hotel and Convention Center auditorium from 9 am to 4 pm. on the final day of their Convention which began on February 26 and ends March 3. With over 500 members, PPNC is one of the nation's largest associations of professional photographers, dedicated to advancing photographic imaging as an art and a profession. Their website offers additional information and striking photographic examples of their mission in print: www.ppfnc.com

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