

## PRSurvival.com adds Social Media function

Prsurvival.com the low cost targeted local press release submission service has added social media promotion to their site. The site will now allow users to promote their release on Facebook, Twitter, Delicious, Stumbleupon and other Social Media outlets.

“We have gotten a lot of feedback from customers who really enjoy the usability of the service, and this gives them a way to give their Press Release a little more exposure.” says Bob Liddle of PRSurvival.com

Clients fill out a one-page form on line and with a few clicks of the mouse formats and distributes their message to hundreds of thousands of local area residents. Although very fast and simple for the end user, the system is quite sophisticated and has a high acceptance rate. The service also hits a number of RSS feeds and is pinged by many sites.

PRSurvival.com submits releases to local media outlets for a fee, and submits all Cancer related press releases for free. Bob Liddle is a local entrepreneur who has worked closely with the American Cancer Society for the last 12 years. He is a cancer survivor who started Strike For Survival “ a bowling fundraiser, and serves on the Raleigh Leadership Advisory Board for the American Cancer Society. PRSurvival.com started as a way for the local American Cancer Society to gain press and exposure for their events, and has grown to an effective marketing tool for many small business and nonprofits.

### About PRSurvival

PRSurvival.com is a local press release submission and writing service that quickly and efficiently sends press releases to 12 local media outlets and one national outlet free for cancer related events and is \$25.00 for non cancer related events. For more information contact [bob@prsurvival.com](mailto:bob@prsurvival.com) or visit [www.prsurvival.com](http://www.prsurvival.com)

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