

## Moonlight Creative Group's Dawn Newsome Promoted to Vice-Chair of MSAA Board

CHARLOTTE &ndash; Dawn Newsome, founder and co-partner of Moonlight Creative Group, a leading Charlotte marketing communications firm, has been appointed as vice-chair of the McColl School Alumni Association (MSAA) Board of Directors. She most recently served as secretary of the board.

A 2007 Master of Business Administration graduate from the McColl School of Business at Queens University of Charlotte, Newsome was also an Entrepreneurial Leadership Fellow in 2005.

### About Moonlight Creative Group

Moonlight Creative Group Inc. is an award-winning marketing and advertising agency that specializes in creative and unique communications solutions. Clients include: Carolinas HealthCare System, The Cannon School, McColl School of Business at Queens University of Charlotte, Hayworth College at Queens University of Charlotte, Donald Haack Diamonds & Fine Gems, Willow Manor, the Community Blood Center of the Carolinas, and more. Visit [www.moonlightcreative.com](http://www.moonlightcreative.com) or call 704-358-3777 for more information.

Moonlight Creative Group has been designated a Small Business Enterprise (SBE) and a Minority and Woman Owned Business Enterprise (MWBE) by the City of Charlotte. Founded in 1996, Moonlight Creative Group has won over 100 awards for their design work and business accomplishments over the past 13 years, was named a finalist for the 2003 & 2005 Charlotte Chamber Entrepreneur Award, was ranked 91st on the Charlotte Business Leader magazine's 2008 list of "Top 100 Small Businesses in North Carolina," and named a winner of the "2009 Charlotte Regional Ethics in Business Award" in the Small Business Category.

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### About the Author

Contact Information:

Karen Ponischil, Moonlight Creative Group

704-358-3777

[karen@moonlightcreative.com](mailto:karen@moonlightcreative.com)

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